



# FREEDOM festival

[www.SDFreedomFestival.org](http://www.SDFreedomFestival.org)  
605-310-7563

September 21, 2024  
at Huset's Speedway  
4:00-11:00pm (subject to change)



## SPONSORSHIP OPPORTUNITIES

*Midwest Veterans Fundraising Group, 501 (C)3 non-profit organization based in Sioux Falls, SD. Our mission is to honor our veterans with respect and gratitude for their service to our nation. Formed by a dedicated group of local business owners, our goal is to raise funds for specific local and regional veterans programs in South Dakota, SW Minnesota, NE Nebraska and NW Iowa.*

# WHAT IS MIDWEST HONOR FLIGHT?

Veterans from NW Iowa, South Dakota, NE Nebraska, and SW Minnesota will travel to Washington, D.C. Participants will leave Sioux Falls Regional Airport and fly to Reagan National Airport to visit Arlington and Washington D.C.

The Tour consists of a visit to The Tomb of the Unknown Soldier to witness the Changing of the Guard located in Arlington National Cemetery, [Iwo Jima \(Marine\)](#) and the [Air Force Memorials](#). With a boxed lunch, we will see [downtown DC](#) and the [Navy Memorial](#) before we complete the tour with stops at the [World War II](#), [Korean War](#), [Vietnam War](#).



**Midwest Honor Flight Mission:** to transport America's Veterans to Washington, D.C. to visit those memorials dedicated to honor the service and sacrifices of themselves and to fellow Veterans.

15

MISSIONS  
COMPLETED

1318

VETERANS  
FLOWN

720

VETERANS  
WAITING





# SCHEDULE OF EVENTS

## EVENT GATES OPEN AT 4:00PM

**Kid Zone Area** - includes Face Painting, Inflatables, Petting Zoo, Touch a Truck and more!!

**Food & Beverage** - Fat Kid Philly's will have their full menu available. Alcoholic & non-alcoholic drinks will also be available for purchase throughout the event.

**Live Music (approximately 6:00pm)** - there will be 2-3 local bands that will open for our headliner - which will be announced in February.

**Fireworks Show (approximately 10:00pm)** - the festival will conclude with a state of the arts fireworks show!



## SPONSORSHIP LEVELS

### Major - \$10,000

- 25 General Admission Tickets
- Company Logo on Event Website

### Master Sergeant - \$5,000

- 15 General Admission Tickets
- Company Name on Event Website

### Sergeant - \$2,500

- 5 General Admission Tickets
- Company Name on Event Website

## KID ZONE SPONSOR

Only 4 Kid Zone Sponsorships Available

- 5 General Admission Tickets
- Company Name on Event Website
- Company Logo Sign Posted in the Kid Zone Area
- Option to include a "kid friendly" promo item in the Kid Swag Bag

**\$2,500 EA**

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Only 1 of the below Exclusive Sponsorship Opportunities Available

## MEDAL OF HONOR

- 150 **Executive Suite** Tickets
- 150 Swag Bags
- 40 VIP Parking Passes
- Catered Food Provided
- Cash Bar on Site
- Sponsored Splash Screen
- Social Media & Digital Recognition
- "Thank You Veterans" video, shown between second and main acts
- "Presented by" on all media
- Naming Rights of the Stage

**\$100,000**

## GENERAL

- 100 **Executive Suite** Tickets
- 100 Swag Bags
- 25 VIP Parking Passes
- Catered Food Provided
- Cash Bar on Site
- Sponsored Splash Screen
- Social Media & Digital Recognition
- "Thank You Veterans" video, shown between second and main acts

**\$50,000**

## COLONEL

- 50 VIP Tickets
- 50 Swag Bags
- 15 VIP Parking Passes
- Sponsored Splash Screen
- Social Media & Digital Recognition

**\$25,000**

## FIREWORKS SPONSOR

- 50 General Admission Tickets
- Company Logo on Event Website
- Announcement on Event Website



**\$30,000**

## TICKET SPONSOR

- 25 General Admission Tickets
- Company Logo on all Tickets (10,000 tickets to be printed)

**\$10,000**

Learn more about the festival, or snag one of these exclusive sponsorship opportunities at our website! [www.SDFreedomFestival.org](http://www.SDFreedomFestival.org)